

SHIMA JAHANI | UX Designer

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A UX designer student with a creative problem-solving approach to create products and experiences people love to use. With two experiences of leading and cooperating with startups and one pending patent. Strong communication skills and open mindset combining a passion for the latest smart technologies.

TECHNICAL PROFICIENCY

Softwares | Adobe XD, Figma, Sketch, Adobe After Effect, Adobe Illustrator, Adobe Photoshop
Tableau, TIBCO, ATLAS.ti
Programing | HTML, CSS

WORK EXPERIENCE

Sep 2020 – present	Founder of Harpa Company - USA <i>Harpa is a startup company operating in the fields of industry, worker safety, and consumer goods</i>
Aug 2020 – present	Purdue University - USA <i>Industrial design TA (Teaching fundament of design and sketching courses)</i>
Sep 2018 – Dec 2019	Change Studio - Iran (Researcher, 3D Visualizer) <i>Change studio is a furniture design company that designs urban furniture</i>

PROJECT & WORK

Dec 2020 – Feb 2021	PESTO Purdue University Responsible for interface design, user research (interview, data analysis), and prototyping - Used both qualitative and quantitative data for understanding the target users and their vital needs - Led the design to focus on the communicative based platforms
	FoodNet Purdue University Solely responsible for primary and secondary research, interface design, packaging, and making video - Enlarged and uncovered problem on campus based on personal observation designing a service to engage the target users as much as possible - Designed a service to engage the target users to reduce food waste
Feb 2020	TasteFul Purdue University Interface design and prototyping - Designed a service to engage the target users to reduce foodwast
Feb 2017 – Apr 2017	Fade away University of Tehran Responsible for secondary research, data visualization, design interface - Designed UI & UX in collaboration with engineering and design team and managed implementation of features - The first experience of working as a startup member

EDUCATION

Jan 2020 – Dec 2022	Purdue University - USA Master of Interaction Design , GPA: 4
Sep 2015 – Aug 2018	University of Tehran - Iran Master of Industrial Design , GPA: 3.92
Sep 2009 – Nov 2014	Shiraz University - Iran Bachelor of Architecture- GPA: 3.63

AWARDS

2020	Shortlisted for the Elevate Nexus Pitch Competitions - USA - Elevate Nexus Pitch Competitions offer promising startups the opportunity to secure foundational capital needed to launch their businesses
2017	Shortlisted for the Amsterdam Light Festival Contest - Netherland - Contest for artists from around the world to create elaborate light displays along the city's iconic canals
2016	1st place for the European Packaging Design Association Contest, DIY - Switzerland (Published on Yanko Design website)
2016	Golden prize for the Innovative Circle Contest - Iran - National Festival of Urban Furniture Design (Published on Yanko Design website)
2015	Shortlisted for the Open-Gap contest- A House for Goethe - Brazil - Opengap organizes architectural competitions (Published on Yanko Design website)